



ASSOCIATION OF
BUSINESS POETS

Member Directory

How to use the search function

"Business doesn't need more jargon. It needs more poetry."



ASSOCIATION OF
BUSINESS POETS

AoBP Directory Search Instructions

The Association of Business Poets Member Directory helps you find AoBP Members and explore the different sectors in which they work.

General Search

Use the Search for... box at the top of the directory if you know the name of the member you are looking for or want to search using a particular keyword.

- Enter the name or keyword in the Search for... box.
- Select SEARCH to display matching members.

Search by Industry Sector

To find members who work within a particular industry or sector:

- Select the blue AOBP MEMBERS BY INDUSTRY SECTOR button.
- The available industry sectors will appear.
- Select the sector or sectors you would like to search. Your selected options will be highlighted.
- Select SEARCH.
- The directory will display members whose profiles currently include the selected sector or sectors.

Viewing a Member's Profile

Select a member's directory card to open their profile. The information displayed will depend on the information that individual member has provided for their directory profile.

Important Reminder

Before starting a different search, clear your previous search criteria so that they do not affect the new results.

Industry Sector Search

The AoBP directory currently offers the following industry-sector search options:

Arts, Culture, Heritage &
Entertainment

Charities, Non-profits &
Fundraising

Community & Social Services	Construction, Property & Real Estate
Consulting & Business Services	Digital Media & Online Platforms
Education	Environmental & Conservation
Events & Experiences	Financial Services
Government & Public Sector	Health & Healthcare
Hospitality, Travel & Tourism	Housing & Community Development
Human Resources & People Services	Legal Services
Manufacturing & Engineering	Marketing, Advertising & PR
Membership & Professional Bodies	Mental Health & Wellbeing
Publishing & Content	Retail & Consumer Goods
Sport & Recreation	Technology & Digital
Training, Coaching & Learning	

A note about Industry Sectors

Industry-sector information is being introduced to the AoBP Directory and not every member has provided this information yet.

If a member does not appear when you search by Industry Sector, this does not necessarily mean that they do not work within that sector. Their sector information may simply not yet have been added to their profile.

You can still use the general name or keyword search to find AoBP members.

Search tip

If your first search produces very few results, clear the previous criteria and try a broader keyword or another relevant sector.