

# In collaboration with



# The Neuroscience of Doing vs Being

The idea of "doing" versus "being" is a fascinating concept, and neuroscience offers a wonderful way to understand it. Think of it as your brain having two main modes of operation: one for getting things done and another for simply existing and reflecting.

### The "Doing" Network

When you're focused on a specific task - like solving a puzzle, sending an email, or cooking dinner - your brain activates what scientists call the task-positive network (TPN). This is your brain's "action" mode. It's an outward-focused system that helps you concentrate, make decisions, and get stuff done. The key parts of this network, the dorsolateral prefrontal cortex and the posterior parietal cortex, are like the CEO and project manager of your brain, working together to execute plans efficiently.

#### The "Being" Network

On the other hand, when you're not actively engaged in a task - maybe you're daydreaming, reflecting on your day, or just relaxing - your brain switches to its "rest" mode. This is the default mode network (DMN). This network is all about internal processing. It's what allows you to think about yourself, remember the past, and imagine the future. Regions like the medial prefrontal cortex and posterior cingulate cortex are the main players here, helping you build a sense of who you are and how you fit into the world.

### Finding the Balance

These two networks are like a seesaw; when one is up, the other is down. You can't be fully in both modes at the same time. A healthy, balanced brain is one that can easily switch between these two networks. However, for some, this balance can be disrupted. For instance, if the "being" network becomes overactive, it can lead to constant worry and rumination, making it hard to focus on tasks. This is often seen in anxiety and depression.

Practices like mindfulness and meditation are so powerful because they help us become more aware of these two modes and give us more control over which one we're in. By intentionally shifting our focus, we can learn to quiet the "doing" network when it's time to rest and quiet the "being" network when it's time to act. It's about finding that sweet spot where you can be present and effective in both modes of life.